

GRANTING FACEBOOK ACCESS TO SACHS MARKETING GROUP

Provide Sachs Marketing Group access to the Facebook Page, Ad Account, and Instagram for which Sachs Marketing Group will be managing. This is required to utilize Facebook and Instagram ads.

1. Go to **business.facebook.com/settings/ad-accounts/**.
2. Click on the appropriate ad account.
3. Under the **Users** section, click **Partners**.
4. Under **Partner to share assets with** click **Add**.
5. Enter Sachs Marketing Group's business ID: **860971197270323**.
6. Click **Next**.
7. Under **Pages**, select the appropriate page, slide the **Manage Page** slider to the right so that it's blue.
8. Under **Ad Accounts**, select the appropriate ad account, slide the **Manage Ad Account** slider to the right so that it's blue.
9. Under **Instagram Accounts**, select the appropriate ad account, slide the **Content** slider to the right so that it's blue.
10. Click **Save Changes**.